

THE *Business Alchemy* MENTORSHIP

FOR WOMEN INFLUENCERS

**3 HIGH-IMPACT MONTHS OF
PRIVATE COACHING FOR THE
ESTABLISHED EARNER:**

high-level and personalized
support to **free your time**, increase
your income, and **eliminate the
stresses** that drain your energy and
creativity... in 90 days.



BRITT BOLNICK
IN ARMS COACHING

YOU'VE WORKED YOUR BUTT OFF TO BUILD A LIFE THAT HAS ALL THE OUTER TRAPPINGS OF "SUCCESS" ...

Your bills are paid. Your family is fed. The days of constantly worrying about where your next dollar is coming from are over *(even if the memories are still fresh)*.

You're building a reputation for yourself, and your clients are experiencing real change.

In short? You know your shit. And people are catching on.

You know how to make things happen...most of the time. You're scrappy, resourceful, and you figure things out.

And yet...

YOU'RE TIRED.

*(The fact that you're working 10-12 hours a day *might* have something to do with that.)*

Holler if any of this rings a bell...

- > **Your business has traction, but it doesn't FEEL how you want it to.** Each day is like a 2 alarm fire – you're exhausted and your hair smells like smoke from putting out fires,, yet somehow you didn't even finish your important to-do list. And taking time off? It causes so much guilt that it doesn't feel worth it anyway.
- > **You're ready to earn even more income, but you'd like to be IN your business less,** with clear cut hours ON, and clear cut hours OFF—and plenty of time for creativity and your other passions.
- > **You're ready to expand your reach and get more visible,** but you keep on hitting a wall because of nagging blocks around being PERSONALLY visible that are keeping you smaller than you KNOW you want to be.

YOU WISH YOU COULD BE MORE PRESENT WITH THE PEOPLE YOU CARE ABOUT.

But you struggle to put down the phone, shut the laptop, and listen to your kid's story. Last time you carved out time for a long lunch with a friend? ("Does last year count?") Date night? ("What, now?"). Yeah...

- > **You've forgotten what it feels like to take time for yourself.** You're not having juicy (or any) sex with your partner, OR yourself. Yoga class? Meditation? Time to read a good book? Not happening. A week off, just because? (Er...how are you supposed to make THAT happen?)
- > **Life feels HEAVIER than the vision you had for yourself.** You daydream of a future where your days feel more magical, spontaneous, and grounded in purpose. Someday, you'll write your own book, and find time for those meaningful creative projects that really light you up.

In short, you're

READY AF FOR...

- > **Creating DAYS in a row where you don't have to check emails,** answer your phone, OR open your laptop (and guess what- your biz will KEEP RUNNING, because I'm going to show you how to make it all happen)
- > **Somehow serving MORE people, for MORE money, in LESS time** (its like witchcraft—really!)
- > **Visibility and a bigger impact that comes easily**—simply by you being the amazing YOU that you are, and tapping into your growing community with authentic messaging and your highly motivated, authentic presence.
- > **Pulling your kid from a long day in aftercare...because YOU want to** close your laptop at 3 pm and start family time (I helped a private client do that in our FIRST two weeks together!)
- > **Sleeping full, restful nights, going back to the gym or that yoga class,** and having TIME to cook healthy meals (if that's your thing)
- > **Get trusted team in place to make ALL the above happen**

Also, let's be real: You just need a mother-truckin' break.

I've done it, and I'm here to help you make it happen, too.



I'm Britt, business coach and mentor for deep creatives, writers, sacred biz rebels and badass spiritual entrepreneurs, and...

1. FEEL YOUR PAIN.

I've been there, done it all, and bought the crappy t-shirt. When I started my own messy, beautiful entrepreneurial journey, the ride was pretty bumpy. I was a single mama supporting my daughter by any means necessary. So I understand that in business, there is a time for hustle. But HUSTLE isn't sustainable, or an end goal.

I built a lucrative business that allows me to work less than full time, while having all the free time I want to read voraciously, start and run a successful dog rescue, AND begin writing a book—THE OPPOSITE of hustle.

AND I WANT TO SHOW YOU HOW TO CREATE YOUR DEFINITION OF FREEDOM.

Because...

If you aren't on the path of turning hustle into sustainable success, by alchemizing your unique message and brilliances and putting essential systems and structures into place (with more than a little bit of ritual, magic and intuition thrown in)...

Then you're likely to live in struggle longer than necessary... INSTEAD of taking that quantum leap into sustainability and sovereignty in business (AKA the polar opposite of burning yourself out and creating a business that walks all over you.)

If you're searching for...

- > **The individualized, specific, tools you need to ROCK every corner of your business**—from earning more income with LESS time IN your biz, to owning and leveraging your time, delegating to team, and everything in between...
- > **More energy management, less inner critic voice, and a connection to a deeper sense of meaning and purpose** in your business and life that fuels your motivation, puts a spring in your step, and keeps you FOCUSED on results...
- > **Dedicated, personalized, space to reflect on what you want**, WITH the structure you need to create an achievable plan for how you'll make it happen... (from someone who's done it herself, and STILL has free time)...
- > **Strong accountability, support and private, expert coaching and mentorship** to help you when you falter, and guide you when you feel stuck...

THEN THIS IS FOR YOU.

Here's how we're going to shape-shift your biz from frazzled to fizzy (as in the bottle that you pop to celebrate) in your private, individually tailored 90 days:

Step one: Pulse-taking

Over the first 4 weeks I'll guide you through:

- A complete business audit: we'll assess your business from top to bottom to see where you are, what's not working, where you're getting stuck, and what needs to be re-vamped.
- A full, 12 month plan: what you envision for the next year: the growth. The delegation. The income. The impact. The free time you want. The people you want to be working with.
- And a blueprint of step by step, concrete tools to move from where you are now TO that vision that allows you time and space OFF, more focused time spent ON your business, and leveraging your time IN your business.
- Quick tweaks you can make right away to stop leaving ca\$h on the table

Step Two: Implementation—More Sanity & Time, Better Results

We'll spend the next 4-6 weeks together executing like a mofo so that you have support and structure with the FOLLOW THROUGH of the plan we built. This could include, but is not limited to:

- Spicing up your mission, messaging, and hook to attract your IDEAL clients.
- I'll show you how to make ample time for diving into the joyful and creative side of your work that you LOVE but have trouble finding time for.
- Blueprinting out promotions and strategies for visibility so that all your movements are effective, leveraged, and productive with no wasted time or energy.
- I'll lead you in making a plan to delegate at least HALF your business, assess the right person to delegate to, and making a solid, concrete plan to onboard her with minimal disruption for you.
- I might recommend a private session for you with one of MY team members to support the work we're doing- that's included in your program when I think it will support you.

Step 3: Repeatable Systems, Future Visibility, & Up leveled Infrastructure

- I'll teach you one of the MOST important practices in creating a thriving biz that brings you peace of mind and joy.
- We'll pulse-take again to assess where you are (a crucial step to keep the peace of mind you've created so far), what you've accomplished, and what's nextplanning a delicious balance of time that FEELS like success.
- From there, we'll set a new goal for you to work towards and map out concrete steps forward with your new structure and delegation systems in place to HOLD your vision.

YOU'RE GOING TO FEEL LIKE YOU HAVE A DIFFERENT BUSINESS AND A NEW LIFE AT THE END OF OUR 90 DAYS TOGETHER.

This program includes:

- **8 private, 1:1 sessions with me or recommended team** (*I will add a session or two with them for systems, copy, or branding support*)
- **A take-away business audit** highlighting where you'll need to focus in the next year to reach your goals
- **A blueprinted timeline** to work from after our 90 days
- **Email and Voxer support** between sessions as you work through our session plans
- **Access to the In Arms Coaching library** of content for specific needs
- **A complimentary Next Step call** 2 weeks after your program end to assess next pieces to focus on
- **The option to bundle sessions and work in person** with me in Maine.
- **This is the highest level support possible—I'm not your coach, I'm your mentor.** You have full access to me as things come up in real time through the program. Having a "mentor in your pocket" is INVALUABLE as we uplevel your business it's something I, personally, would NEVER do without.

Ready? Let's connect to see if this is the right, high-level program for you.

Email me directly at Britt@inarmscoaching.com and I'll reach out to speak with you.

Investment: \$4,997
Or 4 payments of \$1,255

WHAT ARE CLIENTS SAYING?

"I am getting very aligned inquiries and (booking them)! I'm feeling very supported all around. (Her partner) made a point yesterday to go on and on about how proud he is that I'm chasing this dream and making it happen.

My email positively blew up in response to this week's newsletter. A couple of **new client bookings and a flurry of clients** wanting to know more about this work!"

–Barbara Meza

"I'm laid up on my couch because I have a cold and CAN take off. My curriculum is done and emails caught up. I announced the winners to my social media contest today and I have 5 (new clients) starting next week. **I want to celebrate getting to choose to take off when I'm sick.**"

–Kim Calichio

"People, here is the surprising thing that has happened since revamping my business. I'm...I'm...I'm doing less work? There are still things that I need to do and I check in with my community regularly, but **things aren't feeling super draining and my clients are doing good!** Would not have thought this was even possible a few months ago."

–Lisa Munro

LET'S GET STARTED...

Email me directly at Britt@inarmscoaching.com and I'll reach out to speak with you.